**Unit Learning Outcomes**

**Based on Bloom’s Taxonomy**

**Memory Recall:**

* Students will correctly define formal language.
* Students will correctly define informal language.

**Comprehension:**

* Students will be able to define formal and informal language in their own words.
* Students will explain how audience can determine whether to use formal or informal language.
* Students will explain how context can determine whether to use formal or informal language.
* Students will explain how environment can determine whether to use formal or informal language.

**Application:**

* Student will demonstrate how to use formal language.
* Students will demonstrate how to use informal language.
* Students will modify formal language into informal language.
* Students will modify informal language into formal language.

**Analysis:**

* Students will compare and contrast formal and informal language.
* When given various scenarios, student will be able to identify which manner of language should be used.
* When given examples of formal and informal language, students will be able to identify clues that make the example either formal or informal.

**Synthesis:**

* Students will be able to work together to create situations (simulated doctor’s visit, job interview, helping an elderly neighbor, etc.) that require the use of formal language.
* Students will be able to work together to create situations (simulated discussion with friend, ordering at a fast food restaurant, talking to parents, etc.) that require the use of informal language.

**Evaluation:**

* Students will be able to critique the effectiveness of their own use of formal and informal language.
* Students will be able to evaluate the ability of fellow students’ use of formal and informal language.