Evaluation Strategy

Career Development Curriculum Design

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Evaluation Strategy

 The career development curriculum design unit will be evaluated using formative evaluations and summative evaluations. Various formative evaluations will be done throughout each subunit while summative evaluation will be completed at the end of the unit.

The career exploration unit will use formative evaluation in two different ways. The first means of evaluation will be students’ individual results from taking the career cluster inventory. The results will suggest career options that best relate to each student’s interests. After the career fair students will be evaluated through counselors’ observations of students participating in the event and interacting with visiting professionals.

The job shadowing and experiential learning unit will be formatively assessed in a variety of ways. The first way individual students will be evaluated it by completing a student shadow experience form while they are shadowing. Students will then discuss and reflect about their experiences in groups through think-pair-share activities and small group sharing.

 Personal career planning will be formatively evaluated through completion of a resume, cover letter, and job application. Academic planning will be evaluated on a personal, ongoing, as needed basis as it will be unique to each student.

 Pre-test and post-test surveys given before implementing this curriculum and upon completion of the unit will serve as a summative evaluation to show whether or not this new curriculum is more effective that what was previously done, which has included not having a comprehensive career development unit. These surveys will evaluate student perceptions of a possible future career choice, knowledge of various careers, experiences shadowing, experiences with resumes, cover letters, and applications, and concepts of academic planning.