**Innovative Services, Reallocation Matrix**

* If there were no constraints, what could we do?
* How can we take our existing service to a new level?
* What service can we discontinue to reallocate resources?
* What has never been tried before?
* What are the options, new alternatives and potential synergies that should be considered?
* Would upgrading our technology base provide the library with the potential for introducing new services or improving existing services?
* Does the library have the talent and skills among existing staff to meet the challenge of innovation?

Reallocation Matrix

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |
|  | High |  |  |  |  |  |
|  |  | Improvement | Maintain |   |  |
| **Priority** |  | Opportunity |  |   |  |
|  |  | Discontinue | Reduce |   |  |
|  |  |   |   |   |   |  |
|  | Low |  |  |  |  | High |
|  |  |  | **Performance** |  |  |